

PGDM SIP Batch 2021-23

S.No.	First Name	Middle Name	Last Name	Specializations	Company	Projects Name
1	A N	Avinash	Kumar	Finance	Aditya Birla Capital	Equity Research - Technical Analysis of Chemical Sector
2	Aadi	Anil	Jain	Marketing	Parag Milk Foods	Brand Promotion and Customer Satisfaction for Avvatar
3	Aashi	Nilesh	Parekh	Marketing	The Guardians Real Estate Advisory	Designing and execution of marketing campaigns and Lead Generation activities for The Guardians Real Estate Advisory.
4	Abhishek	Pradeep	Nair	Finance	Hdfc Life	Equity research: Technical Analysis of Iron & Steel sector
5	Abhishek	Ramesh	Pandey	Marketing	Parag Milk Food	Brand Promotion and Customer Satisfaction for Avvatar
6	Ahana	Dayanand	Shetty	Finance	JM Financial Ltd.	Internal Audit of a Company
7	Aishwarya	Vijay	Tate	Marketing		3D Facial Reconstruction Using Skull of a Deceased Person; Edu
8	Ajwanda	NA	Shrivastav	Marketing	Xanadu realty	The marketing strategy and branding of House of abhinandan Lodha's real estate project
9	Akanksha	Rajkumar	Sharma	Finance	Ventura Securities Limited,	Mutual Fund Research
10	Akanksha	Sunil	Nadkarni	Marketing	Bharat Alt Fuel Pvt Ltd	Market Research on EV and Designing Marketing Campaigns for Bharat Alt Fuel Pvt Ltd
11	Akshay	Atul	Samani	Finance		CFA Institute Research Challenge
12	Akundi	Nag	Aditya Kumar	Marketing	Perch Technologies	Market Research and Business Development at Perch Technologies Private Limited
13	Aleena	NA	Sonichan	Marketing	HEM Corporation	A study to understand HEM's competitors and rework on their
14	Aman	Prakash	Gulabani	Marketing	Agile Capital Services	CONSUMER PERSPECTIVE TOWARD INSURANCE & UNDERSTANDING INVESTING PATTERNS
15	Amisha	Sanjay	Bapna	HR	KPMG	Market Research and Benchmarking with the Big4s
16	Ansh	NA	Dengre	Marketing	Lodha	A STUDY ON CONSUMER PERCEPTION TOWARDS REAL ESTATE SECTOR, AND VARIOUS METHODS OF LEAD GENERATION FOR
17	Anuja	Anil	Mohekar	Marketing	Easy Pay Private Limited	Campaign Planning Project
18	Anuja	Surendra	Kulkarni	HR	HDFC Life	Designing Job Descriptions and conducting initial screening for
19	Anushka	NA	Yadav	Finance	Paterson Securities Pvt Ltd	Equity Research Intern
20	Apurva	Sanjay	Bhavsar	HR	Hafele	Talent Acquisition
21	Arun	NA	James	Marketing	ICICI Bank	Recent Changes in Trade Finance at Competition Banking
22	Asha	Himmat	Bhanushali	Finance	Isomatrix Management Pvt.	Credit Appraisal of Project Financing
23	Atharva	Pradeep	Banarase	Marketing	Tata Consultancy Services	Inclusive By Design
24	Balakumar	Madasamy	Yadav	Finance	Fundsroom	Portfolio Management
25	Bhavita	Girijaprasad	Shetty	Finance	Aditya birla capital	Fundamental and Technical analysis of fmcg sector

26	Bhumica	Hrishikesh	Sharma	Finance	Aditya Birla	Project Title:- Fundamental and technical analysis of Retail
27	Bhushan	Prabhakar	Thakur	Operations	Outlook	Implementing Effective Aggregate Planning Process, Annual setup and Holding Cost, EOQ Model and Reorder Point
28	Devashree	Dilip	Shahani	HR	LEAP India Pvt. Ltd.	Preparation of Job Description for all the positions at LEAP India
29	Dipika	NA	Kanodia	Marketing	Shriram life insurance	Buyers' Attitudes Toward Life Insurance at Shriram Life
30	Divyesh	Devendra	Agrekar	Marketing	Academy of Carver Aviation	MARKET RESEARCH, ANALYSIS & BUSINESS DEVELOPMENT BY USING INTEGRATED MARKETING STRATEGIES
31	Gaurav	NA	Taparia	Finance	GEP	COMMODITY PRICE MONITORING USING DASHBOARDS AND SUPPLIER PROFILING
32	Gunjan	Bharti	Jk	Marketing	Shriram Life Insurance	Consumer Behaviour in Insurance Sector
33	Indhu	NA	Pudhiyamuthu	Finance	Aditya birla capital	Fundamental and technical analysis of Iron and Steel sector
34	Ishu	NA	Sharma	Marketing	Reserve Bank of India	Transformative solution in Currency Management of the Reserve Bank of India - The FinTech way.'
35	Jayadivya	Ramachandra	Iyer	Marketing	OUTLOOK magazines	CONSUMER BEHAVIOR MANAGEMENT AND ANALYSIS
36	Jeffry	NA	Thomas	Marketing	ICICI Bank	Micro market for MSME Clients
37	Jill	Nayan	Acharya	Marketing	The Starter Labs	Social Media Marketing and Industry Analysis
38	Juhi	Jaikumar	Agarwal	Finance	Aditya Birla Capital Limited	FUNDAMENTAL & TECHNICAL ANALYSIS OF COMPANIES IN THE OIL & GAS SECTOR IN INDIA
39	K Kevin	NA	Joseph	HR	HDFC LIFE	Recruitment and Job Description at HDFC Life.
40	Kaanthida	NA	Varma	Finance	Shriram Life Insurance	Risks Management
41	Kane	Bosco	Mascarenhas	Marketing	Outlook Magazine India Ltd	Impact of COVID-19 on print media
42	Kapil	Naresh	Jain	Finance	ICICI Bank Ltd	Recent Change in Trade Finance at Competition Bank
43	Karan	Nitesh	Mujadhi	Finance	Aditya Birla Capital	Equity and Fundamental Analysis in Indian Cement Sector
44	Kartik	NA	Singh	Marketing	Shriram Life Insurance	Marketing and Sales
45	Karuna	Bhaskar	Patil	Marketing	NAOS SKIN CARE INDIA PVT LTD	CONSUMER JOURNEY MAPPING AND INFLUENCER RELATIONSHIP MANAGEMENT(IRM) STRATEGIES FOR NAOS
46	Krishna	Nikhil	Shah	Finance	LEAP India	Capital Raising and its Formalities
47	Krupa	Anand	Ganatra	HR	Universal Sampo General Insurance Company	Rewards and recognition and Performance Management System
48	Kunal	NA	Sampat	Marketing	L&T Financial Services	Marketing Internship at L&T Financial Services
49	Maitreya	Vikas	Jamkhedkar	Marketing	Agile Capital Services	Marketing and Business Development Strategies
50	Mariya	NA	Thomas	Finance	SBI Capital Markets Ltd	Urban Transportation -Trends & Future Outlook
51	Martino	Jesu	Rayan	Marketing	Sterling Investment	Content Writing at Sterling Investment Management

52	Mayur	Rajesh	Kumbla	Marketing	Lodha Developers	Methods Of Lead Generation In Real Estate At Lodha
53	Megha	Raghunandan	Valliyil	Marketing	Outlook group	Competitive Analysis of Print and Digital Media and CRM
54	Mohammed	NA	Haveliwala	Marketing	Lodha	Consumer perception towards real estate sector and various methods of lead generation at Lodha
55	Mrinal	NA	Ramachandra n	Marketing	Woxen Digital Pvt. Ltd.	Lead Generation, Sales, and Marketing Plan through Market Research and Content Creation for client - Digital Marvelled Pvt.
56	Navya	Gopinathan	Nair	Finance	Aditya Birla Capital Limited	Fundamental & Technical Analysis of Construction-
57	Netra	Shaktidharan	Nair	HR	Mindgate Solutions Pvt	Recruitment and Engagement Survey
58	Nidhi	Suresh	Kadam	Finance	Walplast Pvt. ltd	Customer Reconciliation & Financial Analysis
59	Nidhisha	Rajshekhar	Korishettar	Marketing	Jio Creative Labs	Brand Management and Content Strategy
60	Niharika	NA	Pandey	Marketing	The Starter Labs	Developing Social Media and Content Strategies for The Starter
61	Ninad	Tyagraj	Ramiah	Marketing	Woxen Digital Pvt Ltd	Designing Marketing Campaigns, Lead Generation and Perception Study about Consumers
62	Nivedita	NA	Harikrishnan	HR	Universal Sompo General insurance company	Role of the HR Business Partner at Universal Sompo General Insurance Company
63	Nivin	Premarajan	Nair	Marketing	Trishul Trading Company	Market Research for Ice Pops at Trishul Trading Company
64	Parth	Mukesh	Mehta	Finance	Shriram Life Insurance Company Limited	A study on perception of investors investing in life insurance
65	Pooja	Harish	Nainani	Marketing		"Sustainability of Restaurants Post Pandemic"; " Promoting Employee Wellness within an Organization Post Covid 19"
66	Poonam.Sant	NA	NA	Finance	Shriram life insurance	Investor satisfaction level with selected private life insurance
67	Prashant	NA	Patil	Marketing	Radhakrishna Foodland Pvt Ltd	Creating an Account-based Marketing framework for a supply chain organization
68	Prerna	Subramanian	Iyer	Marketing		Define a go-to market strategy for Mind Master's top selling products; ITAPS and Sell & Chill in India
69	Priyanka	NA	Patil	Marketing		Decathlon: User in Catchment; York Vineyard
70	Raj	NA	Amarnani	Marketing	Outlook Group (Outlook Publishing India Pvt. Ltd)	Relevance of Print Media in the Digital Era
71	Ram	Kishore	Talreja	Marketing	Woxen Digital	A Study on B2B and B2C Sales and Digital Marketing Strategies Adopted by Woxen Digital For Sales & Marketing of Magazines
72	Ravi	NA	Harod	Finance	Aditiya Birla Capital	Fundamental and technical analysis of Steel and Iron Sector
73	Renuka	Uday	Khot	Marketing	Tata Consultancy Services	Design Thinking

74	Ribetto	NA	Francis	Finance	ICICI Bank	SA no CA – feedback and challenges faced by team and suggested improvements
75	Rony	NA	Abraham	Marketing	1.Sterling Investment Management. 2. SocioLoca	Understanding Digital Marketing through Brand Management and Advertisement Agency Perspective
76	Roshani	Ramchandra	Ghatule	Marketing	Dexian Consulting	A Study on Selling Techniques for B2B Service
77	Sachin	Dilip	Karambe	Marketing	SBI Life	Buisness Canvas Of SBI LIFE : Bancassurance
78	Sachinkumar	Basavraj	Dudhagi	Marketing	HDFC Life	Entrepreneurship - Practice Venture(Wadhvani Foundation)
79	Sagar	NA	Shetty	Finance	Aditya Birla Capital	Capgemini - Heineken; Capgemini - Ahead; Capgemini - Thales; Capgemini - Omya
80	Sahibjyot	Singh	Dua	Finance		Data analysis of Students; Inventory Management System (IMS)
81	Sakshi	Neeraj	Shishodiya	Finance	Price Waterhouse Coopers	Risk Assurance Intern
82	Santhosh	NA	Maharaja	Marketing	ICICI Bank	Feedback & Challenges of Savings and Current Account Team at
83	Sapna	Balkishan	Muchhal	Marketing	Woxen Digital Pvt Ltd	A study on the sales and marketing strategies adopted by Woxen Digital Pvt Ltd for Sales and Marketing of a website
84	Sathwik	Shashidhara	Shetty	Finance	ICICI Bank	Micro Markets For MSME Clients
85	Saurabh	Rajeshwar	Jalewar	Marketing	Aditya Birla Capital	Market research and sales
86	Sharventhiri	NA	Kannan	Finance	Aditya Birla Capital Limited	Fundamental and Technical Analysis of Pharmaceutical Sector
87	Sheldon	NA	Saji	Finance	Shriram life insurance	Types of ULIP in Shri ram life Insurance
88	Shery	Reji	George	Marketing	Xanadu Realty	CelebrationLand launch for the House of Abhinandan Lodha
89	Shivani	Hanumant	Suryavanshi	Finance	Aditya Birla Capital	Fundamental analysis of banking sector
90	Shreya	Venugopalara	Kolluru	Finance	Aditya Birla capitals	Equity research in public sector banks
91	Shrishti	Satish	Nayak	Marketing	Lodha Group	Study on Experience of Sales in Real Estate for Lodha
92	Shrishti	Swapan	Dey	Marketing	Applied Cloud Computing	Promotional Activities of Applied Cloud Computing
93	Shubhada	Mahendra	Rajput	Finance	Walplast products private limited	A STUDY OF ERP AND INVOICING WITH RESPECT TO WALPLAST PRODUCTS PRIVATE LIMITED
94	Siddhesh	NA	Khanolkar	Operations	LEAP India	Feasibility study on LEAP India transportation moving from Diesel trucks to CNG/Electric trucks and it's ESG Impact
95	Sindhu	Hassan	Ravishankar	Marketing	Indotattva Private Limited	Retail Sales and Social Media Marketing
96	Soumya	Vaman	Kulkarni	Marketing	Applied Cloud Computing	Developing Marketing Activities for Applied Cloud Computing
97	Suhail	Eajaz	Momin	Marketing	Impact Guru Technological Ventures	Hospital Partnership & Relationship Management with Medical Executives for Crowdfunding
98	Sujith	Sudhir	Shetty	Finance	HDFC Life	Equity Research - Technical Analysis of Oil Exploration and
99	Sumeet	Tejpal	Devadiga	Marketing	Digital Marveled	Market Study on Digital Magazines for Digital Marveled

100	Swaroopa	Ramdas	Umare	Marketing	ICICI BANK	Micro Market for MSME clients
101	Swati	NA	Singh	Finance	Aditya Birla capital	Fundamental and technical analysis of FMCG sector
102	Tanish	NA	Taraiya	Finance	Aditya Birla Capital	Fundamental and Technical Analysis
103	Tanishka	Jaideep	Bakshi	Marketing	Jio Creative Labs	A Study to develop a content strategy for Ajio
104	Tanmay	NA	Patil	Operations		Smart Water Irrigation System And Live Moisture Tracking With Use Of AGV; Entrepreneurship - Practice Venture (Wadhwani
105	Tejal	Radhakrishna	Sawant	HR	Walplast Products Pvt Ltd	Value Addition in the onboarding process at Walplast Product
106	Tejas	Mandar	Vaidya	Finance	Aditya Birla Capital	Equity Research in Logistics Sector
107	Tejas	Shrikant	Mohadikar	Finance	HDFC LIFE	EQUITY RESEARCH ON FINANCIAL SERVICE SECTOR
108	Tressa	NA	Thomas	Finance	Investosure pvt ltd	Sales of Insurance Plans , To study about A/R and A/P of Travel
109	Vaibhav	Parshuram	Bhatt	Marketing	Xanadu Realty	A study on ATL & BTL Marketing Strategies and Promotional Campaigns adopted by Xanadu realty for sales and marketing of
110	Vanshika	NA	Kalra	Marketing	Scry Analytics	A study on social media marketing lead engagements
111	Vilas	Madan	Rane	Marketing	Quantiphi Analytics Solutions Private Limited	A Study on Marketing Analytics and Consultancy
112	Viraj	Shekhar	Ingawale	Marketing	Perch Technologies Private Limited	A study on Market Research in accordance with Sales & Business development at Perch Technologies Private Limited
113	Viren	NA	Bhanushali	Marketing	Athenar	Devising social media strategy for Athenar
114	Yakshap	Rajesh	Thakker	Marketing	AVA Chemicals Private	Novel Brand Building Techniques for Chemical Companies
115	Yash	Sandeep	Medhe	Marketing	Aditya Birla Capital	Market Research and Sales
116	Yash	Vijay	Mittal	Finance		
117	Yashika	Ashok	Jethmalani	HR	DBS Bank	HR COO Practices at DBS Bank
118	Yashwant	NA	Sharma	Marketing	Walplast Products Pvt. Ltd	International Market Researcher and Lead Generation